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## Background on Prive' Demeure, Inc. (PDI)

Ms. Ashante' Yussuf is the founder of Prive' Demeure Inc., a HUBZone, CBE, EDWOSB Certified Washington, DC based Real Estate Development and Management company. Prive' Demeure Inc. was established in 2002 to develop various properties and communities along with providing property management services.

In 2016, Ms. Ashante' Yussuf engaged the DC SBDC at the Anacostia Economic Development Corporation (AEDC) service center to expand her business and obtain local and federal Certifications.

## **Recent Developments**

Through the assistance and contact with Mrs. Yodit Shibru, DC-SBDC Service Center Director, Ms. Ashante' Yussuf was able to reinstate her business and obtained her Basic Business License. Ms. Yodit Shibru also provided guidance and support to Ms. Yussuf in developing a business plan, capability statement, build her business website and in the preparation of her CBE and HUBZone applications.

In September 2017, DSLBD approved her certification and registered her business in the Certified Business Enterprise Program. The next month, Ms. Ashante' Yussuf obtained her HUBZone Certification.

In February 2018, Prive' Demeure Inc. secured a contract with the Anacostia Economic Development Corporation (AEDC) to provide consulting and management services for the Storefront Façade Improvement Program. The company manages the design and construction of the storefront façade improvements for local businesses in Wards 7 & 8 along with representing the Owner of the facades to ensure the Owners' improvements and budgets are met by the Architects and General Contractors.

Prive' Demeure Inc. would like to thank the SBA, DC SBDC, and especially AEDC for their solid invaluable support. It is greatly respected and appreciated.